



## Media Release

For immediate release

### Media Contact:

Beth Williams, Communications Manager

[beth@ourkidsnetwork.ca](mailto:beth@ourkidsnetwork.ca),

905-635-0728, cell: 905-630-5263

## **ourkidsnetwork.ca – a fresh, new look with the same wealth of information, resources and insight**

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Oakville, Ontario – A remodeled and refreshed [ourkidsnetwork.ca](http://ourkidsnetwork.ca) was launched on Monday, May 16 at Halton Region offices. Our Kids Network (OKN) representatives, Sheldon Wolfson, a member of the OKN senior executive group and Commissioner of Social and Community Services Halton Region and Beth Williams, communications manager, took the group on a virtual tour of the newly organized website.

**“At OKN, we’ve always looked to bring people together to learn, share and collaborate on behalf of our children. 'ourkidsnetwork.ca' is one way we do that. We’ve redesigned the website to better offer a broad scope of information and connections that are useful and relevant to service providers and helpful, educational and supportive of families and their children,” said Mr. Wolfson.**

A “simplified approach” and “easy to access and navigate” sum up the new OKN website. Visitors find the same wealth of current information, rich data and research reports, connections to partners and agencies and more. The new OKN homepage is easy to scan with quick links leading to internal pages and content is grouped according to audience interest. Key issues effecting children are highlighted and explored and innovative new ways of supporting positive child development are introduced on the site. The website has accessibility options in compliance with the Accessibility for Ontarians with Disabilities Act.

The redesigned website was introduced at a meeting of the *Early Years Committee*, the group responsible for establishing Our Kids Network in Halton Region.

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**Our Kids Network is a Halton-wide partnership of organizations and agencies serving children and youth. Guided by research, the network provides leadership for planning and integrating services and supports so all children thrive. [www.ourkidsnetwork.ca](http://www.ourkidsnetwork.ca)**