

Asset-Building Key Messages

These Key Messages help to define the Asset-Building efforts of the Our Kids Network.

Message 1: Asset-Building is a community investment in positive child and youth development.

Message 2: Our Kids Network has adopted the Developmental Assets and Family Assets Frameworks to help Halton professionals invest in our kids.

Message 3: Relationships matter and are a key ingredient to asset-building. When meaningful relationships exist, it is easier and more effective to build assets.

Message 4: Halton is an Asset-Building community.

Message 5: Let's be intentional about it! All kids need assets and everyone's an asset-builder.

Message 6: Our Kids Network supports professionals in many ways as they build assets in their work. The organizations we are working with have long recognized that prioritizing relationships are essential