Asset-Building Key Messages

These Key Messages help to define the Asset-Building efforts of the Our Kids Network.

**Message 1:** Asset-Building is a community investment in positive child and youth development.

**Message 2:** Our Kids Network has adopted the Developmental Assets and Family Assets Frameworks to help Halton professionals invest in our kids.

**Message 3:** Relationships matter and are a key ingredient to asset-building. When meaningful relationships exist, it is easier and more effective to build assets.

**Message 4:** Halton is an Asset-Building community.

**Message 5:** Let’s be intentional about it! All kids need assets and everyone’s an asset-builder.

**Message 6:** Our Kids Network supports professionals in many ways as they build assets in their work. Our Kids Network supports professionals in many ways as they build assets in their work. Organizations have long recognized that prioritizing relationships are essential.